



EUROPEAN MARITIME DAY

"Innovation driving Blue Growth"

Bremen, Germany, 19-20 MAY 2014

Draft version: 19 November 2013

MONDAY 19 MAY 2014

7.30

Opening of registration in Bremen Conference Center

09.00-10.30

1st Set of Stakeholders workshops

7 workshops to be held in parallel

10.30-11.00

Coffee break

11.00-12.30

2nd Set of Stakeholders workshops

7 workshops to be held in parallel

12.30-14.00

Lunch

14.00-14.30

Welcome to European Maritime Day 2014

Joint welcome address from Host country

German Federal Ministry of Transport, Building and Urban Development

Ministry of Economic Affairs, Labour and Ports of the Free Hanseatic City of Bremen.

→ **PLENARY room**

Interpretation in EN-DE-FR, passive GR

14.30-15.30

Keynote speeches

MS. MARIA DAMANAKI, Commissioner for Maritime Affairs and Fisheries,
European Commission

President of the European Parliament - tbc

Greek Presidency representative - tbc

→ **PLENARY room**

Interpretation in EN-DE-FR, passive GR

15.30-16.00

Coffee break

16.00-17.30

Plenary session

"Drivers for innovation in the maritime economy"

The plenary session will introduce the main challenges of this year's theme, as an opening for the 3 thematic breakout sessions of the 2nd day. The theme is closely related to the upcoming Communication on Innovation. Other transversal topics to be addressed are the role of and relation between public policy and market instruments to drive innovation, and cooperation between players in the form of clusters or research programmes.

→ **PLENARY room**

Interpretation in EN-DE-FR, passive GR

18.30-20.30

Networking event for participants

TUESDAY 20 MAY 2014

7.30

Opening of registration in Bremen Conference Center

09.00-10.30

3rd Set of Stakeholders workshops

7 workshops to be held in parallel

10.30-11.00

Coffee break

11.00-12.30

Thematic Sessions

Thematic Session 1

"Innovation for the benefit of maritime communities"

This session seeks to address the concepts and impact of innovation in maritime manufacturing and services on a regional level. Topics to be tackled are the diversification of the traditional industries to emerging opportunities from energy and deep sea technologies but also from the implementation of innovations to make sea transport more sustainable. Special attention will be given to clusters and local initiatives to provide education, training, skills and know-how which are indispensable elements to attract talents and make Blue Growth happen in practice.

Thematic session 2

"Innovation in science and technologies: investment for a sustainable maritime economy and for future generations"

This session will discuss how innovation in ocean technologies can offer solutions for sustainable economic growth while contributing to better understanding and protection of marine ecosystems. Based on concrete examples, the session will address a wide array of innovative technologies (i.e: biotechnologies, observing, sensing technologies and deep-sea technologies) and that will in turn deliver benefits for activities such as aquaculture, energy, food safety, ocean and human health. It will also look at the technological challenges that need to be addressed to support complex industrial operations at sea/offshore/deep sea. This is a prerequisite to boost the sustainable development of maritime activities at sea in different challenging environments.

Thematic session 3

"Innovation to promote maritime security and safety"

This session aims to discuss the new opportunities in terms of security and safety. Many projects are currently addressing this issue. Important topics include satellite technologies, port and cargo security (eg container tracking), passenger safety, uptake of multiple technologies.

12.30-14.00

Lunch

14.00-15.00

Conclusion of European Maritime Day 2014

→ **PLENARY room**